

FOR IMMEDIATE RELEASE

February 21, 2007

**Contact: Tom Cravotta
410-549-8800
tcravotta@tobaccotech.com**

Tobacco Technology, Inc. expands Sales footprint in Latin America

Eldersburg, Maryland: Tobacco Technology, Inc., (TTI), a global tobacco flavoring house, has once again reinforced its commitment to international expansion. Earlier this month, Mr. Rodrigo Morales joined the TTI team as Sales Director, Latin America/Caribbean from his home base in Chile, South America. Mr. Morales joins the growing sales team of newly appointed Vice President, Stephen J. de Lyra.

Rodrigo Morales joins TTI post retirement from a 33 year career with British American Tobacco. After obtaining a bachelor's degree in Agronomy from Catholic University of Santiago, Chile, Rodrigo – following in his Father's footsteps - took a position with Compania Chilena de Tabacos ("CCT") (a BAT operating unit in Chile) in the Leaf Department in 1974. His career spanned many key positions in Research & Development and Product Development – including tours of duty in Monterrey, Mexico and Venezuela.

During his tenure in Mexico, Rodrigo was instrumental in the consolidation of five factories into the current sole production site in Monterrey. Most recently, Mr. Morales was on a team that BAT's prestigious Golden Leaf Award for the transfer of production from the BAT operating unit in Canada to the Monterrey factory. Regarding his appointment to TTI, Mr. Morales commented, "Joining TTI gives me an excellent opportunity to work alongside a highly qualified team and to transfer my expertise and knowledge to our colleagues in the Latin American region. TTI is the best company I found that has 100% consumer expectations and customer satisfaction in mind throughout the flavor development cycle." The appointments of Mr. Morales and Mr. de Lyra are significant barometers of TTI's success in providing a wide range of innovative solutions to the evolving tobacco markets around the world.

TTI's headquarters is in Eldersburg, Maryland, outside Baltimore, Maryland, USA, and the Asia Pacific office is based in Shanghai, PRC. It is a privately owned flavor house dedicated exclusively to all aspects of the global tobacco flavoring business. TTI is staffed by experienced scientists and industry leaders committed to developing custom and widely accepted signature flavor images for its clients' products. TTI is a member of the Tobacco Merchants Association

FOR IMMEDIATE RELEASE

(TMA) among other industry affiliations. TTI can be found on the World Wide Web at www.tobaccotech.com.

###